

Vivek Bajaj

PGDM (MBA) IIM Indore, 2005
Chartered Accountant, 2002
Company Secretary, 2001
M.Com, Calcutta University, 2001



1 Dec 2016

To,
Mr. Neeraj Gutgutia
Right2Vote

Sub: Appreciation letter

Dear Neeraj,

I am extremely glad to see the effort you have put on developing this fantastic application tool. A brief about us: we have business interest in financial market trading, training and analytics. We see tremendous application of a tool like Right2Vote in our working.

As direct financial market player, we often communicate with our traders and clients and take their opinion on what they think about the market. This gives us a crowd behaviour analysis which is an important part of understanding the market psychology.

One of our entities is into education business and we frequently undertake quick voting on various topics to gauge the understanding of the students. Also feedback becomes an important part of our delivery performance evaluation, as we are extremely quality conscious entity.

We have recently forayed into analytics where we are doing lot of data warehousing and analytics on financial market data. We can integrate your tool with our engine through an API and make user data as one of the parameters for better analysis.

I have recently used your application for internal voting purpose in our organisation and I am very impressed by the whole process and ease of output. I will be willing to use the same for external interactions also.

Best of Luck,

A handwritten signature in blue ink that reads 'Vivek Bajaj'.

Vivek Bajaj