

Letter of Appreciation

About us: Donear Industries Limited is a listed company with more than 6700 shareholders and more than 10,000 retailers and wholesalers. The company has annual turnover of more than Rs. 500 crore. It is in the business of suiting and shirting's fabrics and is a very well know brand with in-house manufacturing facilities.

We have been using Right2Vote platform for a month or so to engage with Retailers and Wholesalers. In our suiting business fashion changes very fast and dead inventory is a major concern. Our sales team regularly collects feedback from wholesalers and retails about what is selling and what is not selling and on that basis, we plan our production. However, collection and processing of information from wholesalers and retailers, geography spread all over the country, takes lot of time, and still data is not structured and objective. We had been looking for a solution to this problem so that we can collect views / opinion of our wholesalers and retailers in a much more cost, time and effort efficient manner. Right2Vote platform is the perfect solution for our problem.

For last one month or so, we have been testing the platform and find it very comprehensive, with lot of features, very easy to use and very effective. Few of the features which stand out are:

1. Geo tagging
2. Aadhaar based and mobile number based verification
3. SMS /App notification and reminder facility.
4. Real-time and detailed result.
5. Closed group poll
6. Ranking feature
7. Multiple picture in options

Overall, we are very happy with the platform and intend to use it for other purposes. Few of the purposes we have identified are:

1. Shareholder poll in 2017 AGM
2. Employee opinion / feedback poll
3. Customer opinion / feedback poll

We have already recommended Right2Vote to couple of our business associates and friends and plan to recommend to others in near future. We recommend to everybody to try out Right2Vote platform. We believe it can help organizations save lot of time; cost and effort at the same time help them get much higher participation in polls and opinion gathering.

With Regards,

A handwritten signature in blue ink, appearing to read "Rajendra Agarwal".

Rajendra Agarwal
Managing Director

Donear Industries Limited